



NEWS

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- For Immediate Release -

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The Assurance Group Expands into Myrtle Beach, SC

Archdale, NC, May 31, 2013 – Edward L. Shackelford, President & CEO of The Assurance Group (www.assuregrp.com) announces that Regional Sales Manager Leah Miller will be opening a new career office in Myrtle Beach, South Carolina. Commenting on the expansion, Shackelford states, “Miller has proven to be an expert sales leader, with tremendous accomplishments out of her current career office in Charleston, NC. Opening an office in Myrtle Beach will allow The Assurance Group additional opportunities to assist a new area.”

Miller’s objective will be to serve the Myrtle Beach community with products offered by The Assurance Group such as Long Term Care, Health, Life, and Annuities that many other clients have benefited from in the past.

“Sadly, there is an excessive amount of individuals that are unaware of the benefits that they are entitled to. It is my job in this new community to educate the clients on their options and entitlements,” Miller explains.

Curt Klein, Chief Marketing Officer of The Assurance Group, comments, “We made the decision to open a new career office in Myrtle Beach because of the need we found in that area. Since it is an untapped market for The Assurance Group, Miller’s expertise will allow the company endless opportunities. I am certain that this new branch will allow us to assist clients that otherwise would have never known their options for financial planning.”

Miller plans on continuing to manage The Assurance Group’s Charleston office location while developing and managing the new Myrtle Beach office.

About The Assurance Group

Founded over twenty-five years ago to primarily serve the life and health insurance needs of the residents in the Triad area of North Carolina, The Assurance Group (TAG) has grown to national prominence as a provider of life, health, annuity and property/casualty products through both career and independent brokerage agents. Over one-hundred employees serve thousands of agents and nearly one-million clients from the home office campus in Archdale, NC as well as from twenty regional and district offices throughout the United States.

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